

y

Biden
other
Biden
Trump
⋮

n = 1,265

1 row for each sampled person

(row data)

Categorical

y ← qualitative nominal

Sort

Biden	
⋮	
Biden	

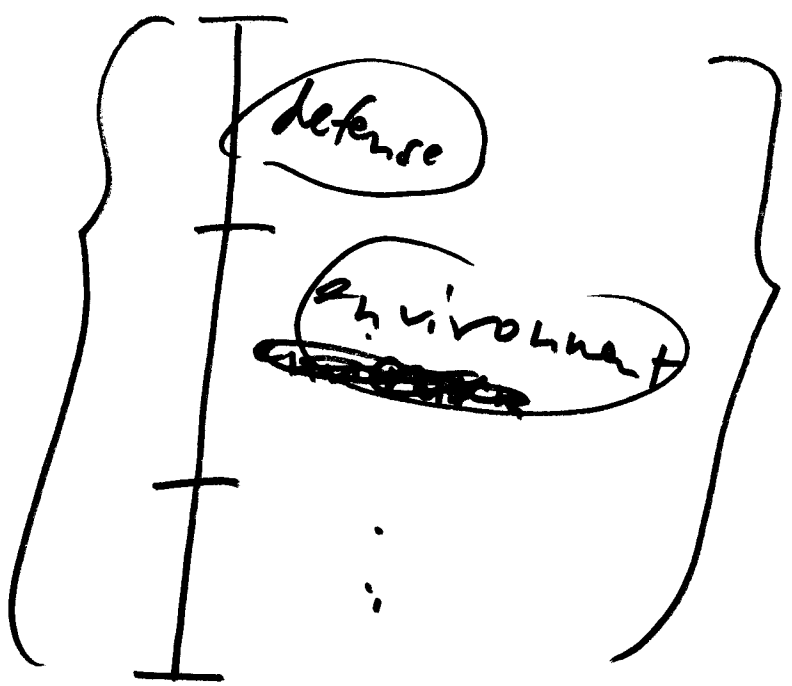
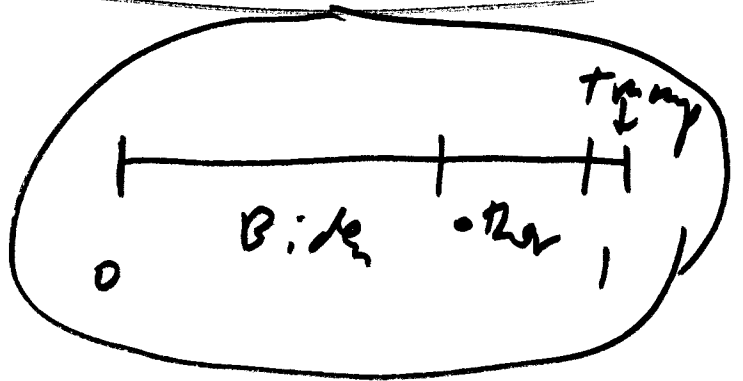
other	
⋮	
other	

Trump	
⋮	
Trump	

n₁ = 659

n₃ = 52

n₂ = 554



DKT

2022 budget

THAT2 joint sampling dist. of $\underline{N} = (N_1, \dots, N_k)$ ^③

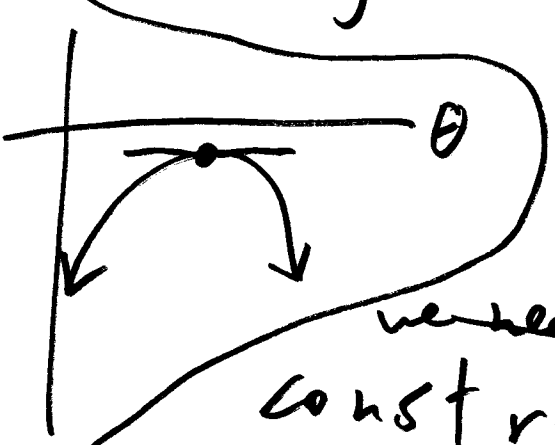
$$p(\underline{N} = \underline{n} \mid \underline{\theta} \in \mathcal{B}) = \boxed{C} \prod_{j=1}^k \theta_j^{n_j}, \quad \left(\sum_{j=1}^k \theta_j = 1 \right)$$

likelihood \rightarrow $\ell(\underline{\theta} \mid \underline{N} = \underline{n}, \mathcal{B}) = \underset{C > 0}{C} \cdot \prod_{j=1}^k \theta_j^{n_j}$
 (constrained) $\left(\frac{n_j}{\dots} \right)$ \downarrow $(C=1)$

$$\ell_{\theta}(\underline{\theta} \mid \underline{N} = \underline{n}, \mathcal{B}) = \sum_{j=1}^k n_j \log \theta_j$$

$$= n_1 \log \theta_1 + n_2 \log \theta_2 + \dots + n_k \log \theta_k$$

MLE $\frac{d}{d\theta_j} \ell_{\theta}(\dots) = \frac{n_j}{\theta_j}$ for $j=1, \dots, k$



~~$$\left\{ \frac{n_1}{\theta_1} = 0, \frac{n_2}{\theta_2} = 0, \dots, \frac{n_k}{\theta_k} = 0 \right\}$$~~

we need to solve a constrained optimization problem: Lagrange multiplier (!)

① (k=3) set $\theta_3 = 1 - \theta_1 - \theta_2$ ②

$$l(\theta_1, \theta_2 | N \sim \mathcal{B}) = \theta_1^{n_1} \cdot \theta_2^{n_2} \cdot (1 - \theta_1 - \theta_2)^{n_3}$$

(unconstrained)

$$l(\theta_1, \theta_2 | N \sim \mathcal{B}) =$$

$$n_1 \log(\theta_1) + n_2 \log \theta_2 + n_3 \log(1 - \theta_1 - \theta_2)$$

$$\frac{d}{d\theta_1} l(\theta_1, \theta_2)$$

$$N \alpha \beta = \left(\frac{175,000,000}{1,1} \right) \cdot \left(\frac{500,000}{175,000,000} \right) \cdot (0.99)$$

$$= 455,000$$